47th ANNUAL AWARDS BANQUET

September 29, 2023
6:00 PM
The Langham Huntington

PRESENTED BY
usbank
BACKGROUND

Each year, the Asian Business Association (ABA) honors leaders in the Asian American business community. The ABA also recognizes corporations who consistently support the Asian business community and provide opportunities and an environment for Asian American entrepreneurs to flourish.

Proceeds from this fundraising gala will further ABA’s outreach, forums, exchanges and training program to support Economic Development for these small diverse businesses in Southern California.
HONOREES

Pioneer of the Year
Chubby Cattle International

Agency of the Year
TEN Advertising

Visionary of the Year
Boba Guys Inc.
HONOREES

Advocate of the Year
Victor Parker
U.S. SBA

Corporation of the Year
Northrop Grumman
Pioneer of the Year
Ed Lee, Wahoo's

Media Visionary of the Year
Takashi Cheng

Tech & Innovation of the Year
Teddy Zee, Mint NFT

Corporation of the Year
MUFG Union Bank

Advocate of the Year
Vaughn Williams III, SoCal Gas Company
PAST SPONSORS

- us bank
- T Mobile
- Southern California Edison
- East West Bank
- Sempra Energy
- Union Bank
- CIT
- Northrop Grumman
- Honda
- Health-Ade
- Copyfree
- Blank Rome
- NBC
- Bank of America
- California American Water
- KCAL Insurance Agency
- DrKumo
- Walt Disney Company
- TYWL
- Reliant Tax Consulting, Inc.
PAST MEDIA COVERAGE

Asian Journal
Balita Media
China Press
Chinese LA Daily News
Daily Sports Seoul
EDI Media
ETTV
ICN TV
India Journal
Inquirer.net
International Daily
The Korea Daily
Korea Herald Business
The Korean Sunday News
The Korea Times
Kyocharo
Little Saigon TV
Philippine News
Skylink TV
Taiwan Daily
U.S. Asian Post
Viet Tide
Zhong Guo Daily
ABOUT THE ASIAN BUSINESS ASSOCIATION

The Asian Business Association (ABA) is a non-profit organization that has been proactively assisting Asian American small businesses gain access to economic opportunities and advancement since 1976. We represent the views of Asian American business owners to local, state and federal government officials in order to promote and improve the business climate.

We are 1,200 members strong, entailing many kinds of businesses - retailers, lawyers, real estate developers, accountants, marketing agencies, information technology companies, manufacturers, distributors, import/export companies, and many other industries. Through our combined efforts and numerous impactful events, ABA helps create business opportunities by connecting our members to not just each other, but also to corporations and public agencies such as NBC Universal, T-Mobile, The Walt Disney, U.S. Bank, American Honda Motor Co., and many more. The ABA welcomes you to join the premiere organization for entrepreneurs.

The Asian Business Association is where Business and Opportunity Meet.
ABA members thrive and grow in many industries across the Greater Los Angeles area.
SPONSORSHIP OPPORTUNITIES

PLATINUM CIRCLE $40,000

- Two Platinum-level tables of 10 at the Awards Dinner
- Full page color ad in the program book
- Award recognizing commitment to ABA during the Awards Dinner
- Company logo projected on the screen at the Awards Dinner
- Platinum Circle acknowledgment with company logo
- Sponsorship recognition during the Awards Dinner, on press releases and printed materials
SPONSORSHIP OPPORTUNITIES

GOLD CIRCLE $25,000

- One Gold-level table of 10 at the Awards Dinner
- Full page color ad in the program book
- Award recognizing commitment to ABA during the Awards Dinner
- Company logo projected on the screen at the Awards Dinner
- Gold Circle acknowledgment with company logo
- Sponsorship recognition during the Awards Dinner, on press releases and printed materials
SPONSORSHIP OPPORTUNITIES

SILVER CIRCLE $15,000

- One Silver-level table of 10 at the Awards Dinner
- Half page color ad in the program book
- Award recognizing commitment to ABA during the VIP Reception
- Company name projected on the screen at the Awards Dinner
- Silver Circle acknowledgment with company name
- Sponsorship recognition during the Awards Dinner, on press releases and printed materials
SPONSORSHIP OPPORTUNITIES

BRONZE CIRCLE $7,000

- One Bronze-level table of 10 at the Awards Dinner
- Half page color ad in the program book
- Bronze Circle acknowledgment with company name
- Sponsorship recognition on press releases and printed materials
AD RATES

Full Page Color (7” X 9.5” ) - $2,500

Half Page Color (7” x 4.5” ) - $1,500

Artwork to be submitted as a high-resolution
EPS or PDF file, non-bleed.

Please send your artwork to Vy Ngo at vy@abala.org
no later than August 31, 2023.
JOIN US

Join us in the celebration and participate as a sponsor as we honor leaders in the Asian American business community.

RSVP before September 8, 2023
Seating is limited.

CONTACT US

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